



## WAYS TO DEVELOP ECOTOURISM IN A CLUSTER WAY (ON THE EXAMPLE OF ZAAMIN NATIONAL NATURE PARK)

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### ABSTRACT

This article provides recommendations and suggestions for the development of tourism in the cluster method in the Zaamin National Park without harming nature. Livestock and honey farms will also be established. Here, tourists will be able to ride horses and camels, watch the game of kupkari, pick fruits, participate in agricultural activities such as weeding.

**KEYWORDS:** - Influx of tourists, foreign tourist, ecotourism, agrotourism, ethnic tourism, cluster, national nature park, influx of tourists, ecological trail.

### INTRODUCTION

Tourism is one of the most popular sectors in the country. Therefore, the fact that many decisions and decrees have been issued in the country on the development of tourism, and the effectiveness of its implementation is reflected in the changes in our daily lives - shows that a huge mechanism is working well. As a result of the parallel development of foreign and domestic tourism in Uzbekistan, the flow of tourists has increased several times. This, in turn, has led to an increase in revenue through tourists.

According to the State Committee for Tourism

Development of the Republic of Uzbekistan, in the first 2 quarters of 2021, more than 1 million foreign tourists visited Uzbekistan. As a result of the favorable tourist environment and the improvement of the global pandemic situation, the flow of foreign tourists is expected to reach 4-4.5 million in the coming years.

### THE MAIN FINDINGS AND RESULTS

In order to further develop tourism in Uzbekistan, a number of international investment forums are being organized. In particular, on August 29-30, 2019 in Jizzakh region was held a forum in cooperation with



Chinese and Turkish businessmen. The forum studied the prospects for the implementation of a cluster project in the field of tourism in Bakhmal and Zaamin districts, where ecotourism, agrotourism and ethnic tourism were discussed.

In the Zaamin National Park, 2,000 hectares of land will be allocated for the development of ecotourism. The project envisages the organization of ecological trails in the area, horseback riding, donkey and quad biking, construction of funiculars, ski complex, restaurant and information center, museum and shops selling local handicrafts.

In order to develop agro-tourism in Zaamin and Bakhmal districts, 5,000 hectares of land will be allocated. Holiday homes, sports complexes, and nurseries for the conservation of rare animal and plant species will be built on the site. Livestock and honey farms will also be established. Here, tourists will be able to ride horses and camels, watch the game of kupkari, pick fruits, participate in agricultural activities such as weeding.

The tourism cluster project in Bakhmal and Zaamin districts is believed to be as unique as Yellowstone National Park, according to the State Committee for Tourism Development. "Yellosustone is visited by 20 million people every year," he said. This can be a huge benefit for the locals. Due to this, we decided to develop this project in cooperation with the Jizzakh regional administration. The goal is twofold: to preserve the existing ecosystem and create an additional source of income for the population. It should be noted that Yellosustone is the world's first national park, and Zaamin National Nature Park is the first national park of Uzbekistan. In addition, both of these national parks are located in a mountainous area and are easy to visit.

According to the State Committee for Tourism

Development of the Republic of Uzbekistan, in the mountainous areas of Zaamin district on hot summer days there are about 50-100 thousand visitors a year. To further increase the flow of tourists, new eco-route routes and winter skiing sports should also be developed. In order to attract foreign and domestic tourists to the region throughout the year, it is necessary to bring infrastructure such as skiing, suspension and rope bridges, funiculars and hotels to the level of world tourism.

The Turkish company IDEALIST has developed a draft master plan for a free tourist zone in the Zaamin National Park. The draft master plan envisages attracting investments, including funds for the development of tourism (accommodation facilities, roads, restaurants, shops and other tourist infrastructure facilities), road transport and utilities infrastructure.

Together with the State Committee for Tourism Development, the Ministry of Construction, Jizzakh regional administration, interested ministries and departments until December 1, 2021 with the involvement of foreign design institutes, as well as consultants will develop a detailed plan of free tourism zone and ensure its approval in the prescribed manner:

- underground transmission of electricity networks in the region;
- availability of free pedestrian zone and special pedestrian and bicycle lanes on the roads connecting it with other areas;
- designation of points of electric power stations for electric cars and other types of vehicles (powered hybrid vehicles) in the area with a total capacity of not less than 11 kW;
- determination of the location of runways for aeronautical vehicles and small-capacity aircraft (helicopters) in



accordance with the established procedure in the area;

- placement of objects in extreme sports, including zipline, selfie zones in scenic and unique places for photography;
- determination of the location of road signs to be installed in the area;
- placement of tourist streets, which provide for the sale of souvenirs and food products;
- study of positive experience of foreign countries, determination of waste disposal and placement of standard sanitary-hygienic points in the region;

## CONCLUSION

We propose to carry out the following work to establish a free tourist zone in the Zaamin National Nature Park:

- construction of modern hotel complexes, cultural, health, trade, entertainment and other facilities of tourist significance, as well as the organization of modern engineering infrastructure on the territory of the free tourist zone;
- foreign and foreign tourism infrastructure facilities (hotel complexes, cultural and health, trade and entertainment and other facilities of tourist significance) in the free tourist zone, projects for the creation of special functional and seasonal recreational recreation areas with the necessary conditions for tourist services; attracting investment from local investors;
- organization of specific tourist routes, taking into account the ecological potential of the region;
- Ensuring the cheapness of vehicles, the introduction of new modes of transport in the region (buses, minibuses, funiculars,

etc.), including those running on alternative energy sources, the expansion of passenger transport routes, the organization of its uninterrupted traffic, the development of appropriate transport infrastructure;

- creation of additional conditions for tourist safety, including the provision of tourist infrastructure with video surveillance systems, the establishment of warning systems, the introduction of a single database of tourists visiting the region, the introduction of emergency care;
- Ensuring separate customs and tax regimes for businesses and investors (including foreign investors) implementing and operating projects in the free tourist zone;
- implementation of projects to create a unique ecosystem based on the introduction of new modern energy-saving systems and technologies using alternative and renewable energy sources;
- Preservation of unique natural objects and complexes, genetic fund of plants and animals in the region, as well as the implementation of measures to prevent and minimize the negative impact of activities on the environment.

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